
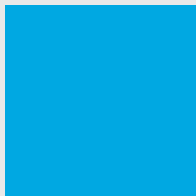


# People's Flag of Milwaukee


The sun rising over Lake Michigan symbolizes a new day. The light blue bars in its reflection represent the city's three rivers (Milwaukee, Menomonee, Kinnickinnic) and three founding towns (Juneau Town, Kilbourn Town, Walker's Point). Gold represents our brewing history and white symbolizes unity.



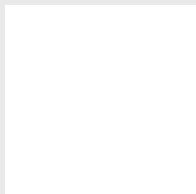
**National Flag Blue**  
PMS 289  
CMYK: 98/84/46/51  
RGB: 13/34/64  
HEX: #0d2240



**Process Blue**  
PMS 2995  
CMYK: 80/12/1/0  
RGB: 0/168/225  
HEX: #00a8e1



**Mustard**  
PMS 130  
CMYK: 2/38/100/0  
RGB: 247/168/0  
HEX: #f7a800



**White**  
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CMYK: 0/0/0/0  
RGB: 255/255/255  
HEX: #ffffff

On a field of 3 by 5, divided equally and horizontally yellow over dark blue, a disc two units in diameter is centered. Its top half is white its bottom half is light blue, interrupted by two dark blue horizontal bands each 1/5 unit wide.

